

CONNECT

**Your Business to
Business Magazine for
Worthing & Adur**

WORTHING & ADUR CHAMBER Issue 26 2023

CONNECT

GET ON BOARD
Why you need to come to the Chamber AGM this year (on page 6)

HOW TO BE A CLIMATE POSITIVE COMPANY
Easy ways to make a difference (page 13)

WOMEN MEAN BUSINESS
Hear from four fantastic female Chamber members (on pages 22 and 23)

THINK BIG

WORTHING & ADUR CHAMBER Issue 25 2022

CONNECT

AND THE WINNERS ARE...
Find out who the winners of the Adur & Worthing Business Awards are inside

WE ASK THE EXPERTS!
Hear from expert Chamber members for their top tips on branding, team development, productivity and more!

THERE'S NO ESCAPE!
We shone the spotlight on Mindworks Escape Rooms - find out if they tell us their secrets on page 30

Our Eating House, Winner of the Overall Business of the Year Award

WORTHING & ADUR CHAMBER Issue 24 2022

CONNECT

**Bigger, Better
Stronger together**

- 100+ exhibitor stands
Explore local opportunities
- Speed Networking
- Build your Connections
- Inspiring Keynote Speakers

GROW YOUR CONNECTIONS AT THE BETTER BUSINESS SHOW
All you need to know about the biggest ever Better Business Show is inside on page 4

PROTECT YOUR BUSINESS AGAINST CYBER ATTACKS
Top tips for small businesses to secure themselves against cyber attacks on page 31

UNDERSTANDING YOUR IP
What is Intellectual Property and how do you protect it? on page 24

WHAT IS GOOGLE ANALYTICS 4?
Prepare for the future and track your data on page 38

Keynote Speakers -
Success can be Fun! Lawrence Bann Director of Fizz Creations
What does it mean to be a 'business for good'? Ruth Aslow Co-founder of HBBE & The Good Business Club

The Better Business Show is back for 2022
Thursday 22nd September
10:00am - 4:00pm
Worthing Leisure Centre
FREE TO ATTEND

WORTHING & ADUR CHAMBER Issue 23 2022

CONNECT

NEW PRESIDENT & NEW CHIEF EXEC
Tony and Tracie officially take the reins

NETWORKING TOP TIPS
Networking like a pro! Read our top tips on page 23

BUSINESS SUPPORT
Your safety net! All you need to know about business support on page 32

The Better Business Show is back for 2022
Thursday 22nd September
10:00am - 4:00pm
Worthing Leisure Centre
FREE TO ATTEND

WORTHING & ADUR CHAMBER Issue 22 2022

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THE CHAMBER AGM IS BACK!
Why you need to attend our most important meeting of the year

CYBER SECURITY
What can you do about it?

HOW TO USE THE NEW LINKEDIN
In the post-pandemic world of work

GO FOR IT!
Top tips for great goal setting

The Better Business Show is back for 2022
Thursday 22nd September
10:00am - 4:00pm
Worthing Leisure Centre
FREE TO ATTEND

WORTHING & ADUR CHAMBER Issue 21 2021

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Overall Business of the Year - Piglets Pantry

AND THE WINNERS ARE...
Find all the business awards highlights on pages 6-11

CUT YOUR CARBON FOOTPRINT
Practical actions for every size of business on page 34

CLOSE THAT SALE!
Perfect your sales process on page 39

Adur & Worthing Business Award winners
Have a look inside!

WORTHING & ADUR CHAMBER Issue 20 2021

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YOUR BIZBUZZ ISSUE!
All you need to know about this year's biggest ever Better Business Show is inside

ARE YOU THINKING BIGGER?
Three Chamber members are and tell us how doing this has helped their businesses

FUNDING FOR GROWTH
Find out how to apply for up to £170,000 grant funding from the Invest4 Fund

TEVILLE GATE UPDATE
The Council shares its latest plans with us

NEW VENUE! BIGGEST SHOW EVER!

BEE PART OF THE BZZ

- Buy Local Discover what's on your doorstep
- 100+ exhibitor stands Explore local opportunities
- Free business support From business experts in various fields and industries
- Meet the buyers From local larger companies and Adur & Worthing Council

FREE ENTRY

BIGGEST EVER SHOW FOR 2021
Thursday 23rd September
10:00am - 4:00pm
Worthing Leisure Centre
FREE TO ATTEND

WORTHING & ADUR CHAMBER Issue 19 2021

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HOW GREEN IS YOUR BUSINESS?
Delve deep into the benefits of sustainability with our climate issue

PUTTING THE ECO INTO ECONOMY
Worthing town centre embraces sustainability

WALKING THE WALK
Four Chamber members tell us what they do to help the environment

BECOME A UK BUSINESS CLIMATE LEADER
Start your net zero journey today

BIGGEST EVER SHOW FOR 2021
Thursday 23rd September
10:00am - 4:00pm
Worthing Leisure Centre
FREE TO ATTEND

WORTHING & ADUR CHAMBER Issue 18 2021

CONNECT

2021 AGM
Book now for our biggest ever interactive online event

THE CHANGING CHAMBER
How you can be part of a bright future

SMASH CASH FLOW
Yes you can!

YOUR HEALTH MATTERS
See our top tips on page 32

BIGGEST EVER SHOW FOR 2021
Thursday 23rd September
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Welcome to CONNECT

Worthing and Adur Chamber CONNECT is the quarterly publication for the key decision makers across the Worthing and Adur region. It is delivered to every member of the Chamber of Commerce and widely distributed across Worthing, Shoreham-by-Sea, Findon and Lancing.

This specifically targeted publication brings the business community of Worthing and Adur together and offers the opportunity to promote local businesses to a much wider audience. The magazine is published online and emailed to our large database of subscribers across West Sussex. The magazine has its own pages on the Chamber website, and active social media feeds to help grow engagement.

In short, Worthing & Adur Chamber CONNECT is the perfect way to get that message out there and gain more business.

How is Worthing & Adur Chamber Involved?

Chamber CONNECT is owned and run by Worthing and Adur Chamber. The Chamber actively represents the business community on local, regional and strategic levels and wanted to produce a high-quality business publication to represent members and supporting businesses. This led to the development of CONNECT in 2016, which is now one of the best respected business print publications in the local area.

The Chamber is committed to supporting, developing and promoting all Worthing and Adur businesses, large and small. It is known as a vibrant and fast-growing Chamber which encourages businesses to work together for mutual success and inspires our young entrepreneurs to be the voice of tomorrow. The Chamber also champions local industry to secure future investment and growth in our towns. The Chamber is headed up by Chief Executive, Tina Tilley, who is ably supported by Operations Manager, Tracie Davey. Both are heavily involved in the running of Connect.

So how can you get involved?

Marketing options with Worthing & Adur Chamber Magazine:

- **Display advertising**
Advertising within Chamber CONNECT can help you either with general brand building or more specific marketing actions and executions. Marketing campaigns that include regular display advertising allow you to build frequency with consistent messaging. Please see our rates on the following page.
- **Digital Marketing**
Whether it is a blog or banner adverts on the Chamber website, a social media campaign or email marketing, we can offer you an instant boost to your company's profile. Prices on request.
- **Sponsored pages**
Sponsored pages are a way of associating your brand with a specific business topic and building trust over the long term. Sponsored pages run in Chamber CONNECT for an initial one year period, in six consecutive issues in the same position within a dedicated single-page section.
- **Editorial**
The team welcomes editorial for consideration in the magazine. Each issue is generally themed around a particular business aspect, so please be patient when sending us your content. We aim to include the vast majority of what's sent to us, although we often have to edit pieces to fit appropriate space etc.

Advertising Rates

Prices are exclusive of VAT

B5 Size	series of 4	series of 2	single edition
Full page	£225.00	£250.00	£295.00
Half page	£125.00	£145.00	£190.00
Quarter page	£60.00	£75.00	£90.00
Inside Front	£neg	£neg	£450.00
Inside Back	£neg	£neg	£450.00
Back Cover	£neg	£neg	£580.00
Double Page Spread	£425.00	£470.00	£580.00

Exclusive Premier Partner

This offer is open to Chamber members only

The Premier Partner opportunity is a great way to regularly be put in front of a large audience of local businesses. Space is flexible so you can use it as a two page article or advertising or a mixture. You supply the editorial and finished advertising artwork* There will also be coverage on social media and email marketing with opportunities of follow up e-shots.

All partners get a feature story slot, in our electronic version which is sent out via an eshot to circa 2000.

The magazine is available on Issue, an online portal which is very popular.

Only £380 per issue

**Full design service available.*

Mechanical data and guidelines

Please check the CONNECT magazine page on the Chamber website for full details.

Full page B5 (176mm by 250mm) add 3mm bleed

Half page 150mm wide by 110mm high

Quarter page 73mm wide by 110mm high

Conditions of Acceptance

The publisher reserves the right to refuse, omit or suspend any advertisement if the content is deemed inappropriate. Advertisers guarantee that advertisements comply with the British Code of Advertising Practice. All advertisements are accepted on the undertaking that the descriptions of goods are true and accurate within the meaning of the Trade Descriptions Act 1968. If copy is not supplied in time for press; last copy used in the magazine will be inserted. If no copy is available, copy of publisher's choice will be inserted. All invoices are to be settled prior to publishing or by standing order as agreed with the publisher. Cancellation deadline is 12 weeks prior to copy deadline. After this date the advertiser is liable for payment in full.

www.worthingandadurhamchamber.co.uk